



## MEDIA RELEASE

For Immediate Release:

### THE CITY OF DRYDEN RECOGNIZES LOCAL AMBASSADORS

**DRYDEN – July 29, 2009** - This coming week, August 2<sup>nd</sup> to August 8<sup>th</sup>, has been proclaimed by Council as Ambassador Appreciation Week.

*"This is a time for all of us to celebrate the energy and commitment of the many volunteers and staff that promote our community. I would like to take this opportunity to express my appreciation to our members of Council, our many community partners, volunteers and staff who have worked so hard this past year to make our community a better place to live, work and visit"* declared Mayor Anne Krassilowsky.

The Destination Dryden Ambassador Program celebrated its 1<sup>st</sup> Anniversary April 15, 2009. The program was developed to recruit and organize a network of volunteers and businesses dedicated to the prosperity of their community who contribute to the growth and vitality of Dryden.

The program has proven to be very popular with community volunteers, staff, management and local businesses who appreciate the opportunity to promote Dryden as a wonderful place to live and visit.

Over 100 individuals participated in either the Super Host Program for volunteers or the Service Excellence Program for businesses in the service industry. Two weeks ago a local Dryden retailer, Homestyle Candle Company, received the internationally recognized Service Excellence Designation and today we are pleased to announce that the City of Dryden's Pool & Fitness Centre received their designation.

*"We believe that the efforts of these individuals and businesses are an important aspect of the overall community service excellence and they should be acknowledged and celebrated"*, said Janet Piloow, Chair of the Dryden Development Corporation.

On Friday, August 7<sup>th</sup> from 12 noon to 1 pm at the Visitor Information Centre, Ambassador Program Coordinator, Dana Soucie will be hosting a Destination Dryden Ambassador Appreciation barbeque for all those who participated in the program over the past year. For more information, please contact the Visitor Information Centre at 223-2174.

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Contact:  
Vicki Kurz, Economic Development Manager  
Dryden Development Corporation (DDC)  
(807) 223-4100  
vkurz@dryden.ca