



FOR IMMEDIATE RELEASE

Dryden Development Corporation Wins "Best of Category" Award

24 September 2009 – During the Economic Developers Association of Canada's 41st National Conference in Vancouver British Columbia, the Dryden Development Corporation (DDC) was recognized with the award of ***BEST OF CATEGORY*** - for its **Dryden Tourism Development & Marketing Strategy** – submission in the "2009 Marketing Canada Awards". This years Awards program, consisting of (12) sub-categories, attracted one hundred and ninety-nine (199) submissions from across Canada.

"We are very pleased that Dryden's first Tourism Development & Marketing Strategy has been recognized by its peers. The Dryden Development Corporation's work is the sort of forward thinking Dryden needs to help grow our local tourism economy", said Chair, Janet Piloow.

The Strategy was developed through a collaborative partnership with the Tourism Advisory Committee involving our many tourism industry partners, McSweeney & Associates, TD Graham & Associates and the staff at the DDC.

The Economic Developers Association of Canada (EDAC) is Canada's national organization of economic development professionals, representing every province across Canada with more than 900 members.

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