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## CITY OF DRYDEN SUSTAINABLE TRAVEL PROJECT

**For Immediate Release**

March 3, 2010

Ontario is supporting the City of Dryden *Sustainable Travel to School and Work* project to promote the use of non-motorized transportation options like cycling or walking. Funding for this project will be received from the Ontario Transportation Demand Management Municipal Grant program.

The City will launch an educational and promotional program that raises awareness of active transportation and promotes cycling safety.

Dryden has a functional network of non-motorized multi-use trails that can link the entire community while also connecting to the greater transportation network. This project will promote the use of these trails as an alternative to driving. Initiatives include:

- Adding new signage to show connections along the trails and installing 40 bike racks.
- Adding information about urban trails to the school curriculum throughout the district.
- Conducting community challenges, trail tours, and cycling.
- Making rental bikes available through the Recreation Centre for both residents and visitors.

The project aims to make significant increases in the number of people who take active transportation to work and school, and will also stress the benefits of a healthful outdoor lifestyle.

The Ontario Transportation Demand Management Municipal Grant program was created to support municipal programs that help reduce traffic congestion and greenhouse gas emissions by making it more attractive to use alternatives to driving alone.

“This program is helping municipalities promote greener transportation alternatives. This project will give Dryden residents healthier commuting options while reducing greenhouse gas emissions,” said Transportation Minister Jim Bradley.

The City’s Community Services Department are the lead on this project in partnership with 15 other organizations and departments including the Dryden Development Corporation, Dryden Marketing Association, Northwest Health Unit, Dryden Recreation Department and several other city departments.

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