

SMALL BUSINESS WEEK AGENDA

“Finance Your Business” EXPO

Monday, October 18, 2010 - 1:00 pm – 4:00 pm

Best Western Motor Inn – Centennial Room

1:00 p.m. Sources of Finance for Business Growth – Grants, Loans and Free Money

- How to prepare for a financing initiative
- How to pitch your idea
- What to do before you visit the banks
- Traditional and non-traditional sources of finance
- Government grants, loans and subsidies you should know about
- How to prepare for angel investors or venture capitalists

KEYNOTE SPEAKER: Andrew Patricio - BizLaunch

*Co-Founder ANDREW PATRICIO has over 20 years of entrepreneurial experience. He is an international small business expert, trainer, coach, conference speaker, seminar leader and author of the best-seller *Up & Running – A Guide to Running Your Own Business*. He has started eleven small businesses of his own, and has trained and coached over 10,000 entrepreneurs in Canada, Russia, Portugal, Sweden, Korea, Northern Ireland, Holland, Namibia and South Africa – including three winners of “Business Woman of the Year”.*

He manages the company’s 40 Small Business Trainers across the country, oversees company operations and personally trains hundreds of entrepreneurs a week through his popular seminars and webinars. “I wake up each morning eager to advise small business owners,” he says. “Entrepreneurs are the greatest people in the world so it’s very rewarding to help them and to be around them every day.”

2:00 p.m. Questions & Answer Session

2:30 p.m. Networking with Funders

- Bank of Montreal
- Business Development Bank
- Ministry of Training, Colleges and Universities
- Northern Ontario Heritage Fund Corporation
- Northwest Employment Works
- Patricia Area Community Endeavours
- Royal Bank of Canada
- TD Canada Trust