

SMALL BUSINESS WEEK

Tuesday, October 19, 2010

7:00 p.m. – 8:30 p.m.

Power up your Business – The Benefits of a Web Presence

Location: The Centre – Room 215

The Internet has proved a powerful equalizer for small businesses. But entrepreneurs can't just build Web sites these days — they have to build great ones that truly snag viewers and turn them into paying customers.

KEYNOTE SPEAKER: Studio Gibbous

Studio Gibbous is a small design company (population: 2) based in Fort Frances, Ontario. Our passion is to offer modern, engaging experiences in web design, print design and visual branding. We have worked with small and large companies / organizations developing long lasting relationships and are focused on developing visual brands on a business-to-business basis, offering our knowledge of form and function.