



Dryden & District Museum

2024 - 2027 STRATEGIC PLAN



**CONTRIBUTING TO A VIBRANT COMMUNITY
BY PRESERVING, PROMOTING, AND SHARING**



WHO ARE WE?



VISION STATEMENT

The Dryden & District Museum will contribute to a vibrant community by preserving, promoting, and sharing history, arts, and culture.



MISSION STATEMENT

The Dryden & District Museum will preserve our ongoing history and engage the community by sharing knowledge and experiences.

PROMOTING VISIBILITY

- Create a greater presence in the community
- Use social media platforms to their full potential
- Update highway signs and identify a location for new signage
- Engage with visitors and potential members
- Remain engaged with the Sunset Country Museum Network

SHARING EXPERIENCES

- Develop a 3-year exhibit plan for temporary gallery
- Increase educational programs for schools
- Enhance exhibit experience
- Increase accessibility of collection to researchers
- Complete accurate and objective research
- Work towards having a comprehensive collection that is representative of Dryden and the surrounding area
- Commemorate significant event in Dryden history: Air Ontario Flight 1363 crash

PRESERVING ASSETS

- Meet conservation requirements to preserve the collection
- Start a collection inventory
- Accession backlog of donations
- Meet the needs of the physical site
- Address challenges with the digital age

MANAGING RESOURCES

- Follow a Vision Statement and objectives outlined in the Mission Statement
- Maintain a vibrant Board and volunteer base
- Identify projects, priorities, and resource requirements
- Follow City of Dryden policies
- Review Museum policies regularly
- Create succession plans for Museum staff and long-term volunteers

FROM THE TEAM

A NOTE ON THIS PLAN:

This plan is similar in many ways to the plan developed for the 2020 - 2023 period. The COVID-19 pandemic beginning in 2020 and continuing throughout the majority of this period prevented many tasks from being completed. The Strategic Planning Team reviewed the previous plan and discussed the trials of the past few years. After doing so, it was found the Museum is still in alignment with the goals and many of the supporting tasks which are still seen as valuable. Additional tasks were included to ensure continued progress within the Museum for the community.

Visit Us

15 Van Horne Avenue
Dryden, Ontario
P8N 2A5

Contact Us

Tel: (807) 223-4671
Email: mwalter@dryden.ca
www.dryden.ca/museum